BlackBerry
DEVELOPER CONFERENCE

Estimated Costs to Attend the BlackBerry Developer Conference

November 9-12, 2009

San Francisco Marriott, San Francisco, CA
www.blackberrydeveloperconference.com



"This conference was really great and showed a lot of potential for the BlackBerry platform."

~ Attendee



To help you budget for the 2009 BlackBerry® Developer Conference and better plan for your trip to San Francisco, we've compiled a list of costs for registration, accommodations and flights. Registration for the 2009 BlackBerry Developer Conference opens in August.

Conference Fees

Early-Bird rate..... US $899 (ends September 18, 2009)
Regular rate..... US $1,099 (ends November 6, 2009)
Onsite rate..... US $1,199

BlackBerry Alliance Member Pass*
Early-Bird rate..... US $599 (ends September 18, 2009)
Regular rate..... US $799

Other Passes:
Student Pass*..... US $199
Faculty Pass*..... US $399
* Registration code required

Conference fees include Keynotes, Breakout Sessions, Hands-on Labs, Mobility Pavilion, Ask The Experts, access to the virtual conference website, the Welcome Reception on Monday night, the conference party on Tuesday night, and breakfast and lunch from Monday - Thursday.

Group Discount Program – Buy 2 Get 1 Free!
Register two people for the BlackBerry Developer Conference, and then call registration services and we'll help you register your third person for free! All individuals must be from the same company.

Alumni Discount – Save $100
All attendees from WES 2009 and the 2008 BlackBerry Developer Conference qualify for the alumni discount of US $100. Simply register using the same email alias you registered with previously and the alumni discount will automatically be applied. A discount will not be applied to complimentary passes.

Accommodations

Marriott San Francisco
55 Fourth Street, San Francisco, CA, 94103
Rate: $249.00 per night

Details on how to book hotel accommodations will be posted on the BlackBerry Developer Conference registration page when the hotel block is available.

Flights - Average Costs*

Flights to San Francisco From:

Atlanta	$338	Philadelphia	$528
Boston	$278	Washington	$295
Dallas	$288	Toronto	$444
Los Angeles	$157	Vancouver	$679
New York	$291		

Conference Proceedings

For US $149, purchase a DVD of voice-over PowerPoint recordings of most breakout sessions.

* Flight costs are provided for planning purposes only and calculated as of June 2009. Please contact your airline for up-to-date costs and itineraries for air travel to California. All dollar amounts are in US dollars and do not include taxes or fees.

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